



## **MEDIA RELEASE**

**6<sup>th</sup> August 2009 – for immediate publication**

### **Biodegradable Fishing Line – Fish for the Future**

Australia’s longest established sportfishing body, The Australian National Sportfishing Association, has begun testing the new range of biodegradable fishing lines that are starting to appear on the market. Given the life span of traditional materials such as nylon, ANSA has embraced the concept of biodegradable fishing lines as a way of limiting the impacts on the environment. ANSA has recently tested the stated breaking strain of the “Bioline” brand and has been provided with samples for its anglers to use. Future testing is also planned.

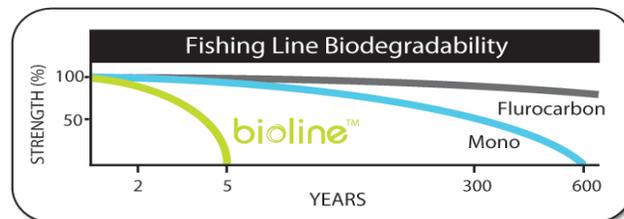
#### **Bioline – ANSA Line Testing Results**

*“The Bioline testing results were surprisingly consistent with the stated breaking strain, much more so than your average run of the mill monofilament”.*

**Shane Jasprizza, Australian National Sportfishing Association**



Test Date	Line	Diameter (mm)	Breaking strain (lb/kg)	Initial Tests Results (kg)
2/8/09	1X	0.38	12 / 5.6	Average = 5.34 kg
2/8/09	2X	0.33	10 / 4.5	Average = 4.39 kg
2/8/09	4X	0.25	6 / 2.7	Average = 2.79 kg
2/8/09	5X	0.20	4.5 / 2.0	Average = 2.00 kg



While ANSA fully supports nylon monofilament recycling programs, ANSA feels the 99% reduction in life span that Bioline provides over traditional monofilaments offers a better outcome for our aquatic environment.

#### **Fish for the Future**

In a world first, ANSA has introduced an entirely new National Record chart and Master Angler Award based on length of fish, rather than weight. They provide a great opportunity for both seasoned and novice anglers to be rewarded for great captures, while at the same time allowing release of the fish. Anglers can view the new rules and National Record charts at [www.ansa.com.au](http://www.ansa.com.au), or contact their ANSA State Branch or local ANSA fishing club for more details. These new length-based awards and our commitment to the ongoing trials of biodegradable lines are just two examples of ANSA’s conservation ethic in action.

# bioline™

## BIOFILAMENT

LO-VIS CLEAR BIODEGRADABLE FISHING LINE

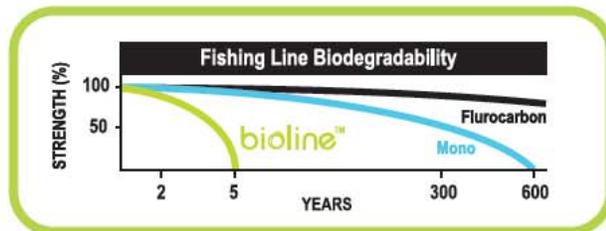


**bioline™** is made from a 100% biodegradable polymer and is specially designed to conserve the environment. **bioline™** retains 100% of its tensile strength for 10 - 12 months on your reel.

If your line is lost, **bioline™** is engineered to biodegrade within approximately 5 years versus the 600+ years of a monofilament or fluorocarbon fishing line.

Made in U.S.A • Patent Pending

- ZERO WATER ABSORPTION
- LOW VISIBILITY
- UV AND ABRASION RESISTANT
- EXCELLENT KNOT STRENGTH



Available Sizes					
CODE	TEST	YARDS	CODE	TEST	YARDS
BL-04	4 lb	210	BL-10	10 lb	210
BL-06	6 lb	210	BL-12	12 lb	210
BL-08	8 lb	210	BL-20	20 lb	180



## bioline™

Australian and NZ distribution

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